Create a report in Microsoft Word, and answer the following questions:

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Three conclusions we can draw from crowdfunding campaigns are: -

1. The campaign has a substantial number of successful (565), indicating a significant positive outcome.
2. Canceled (57) means that there were smaller proportion of cancellation, and the impact is relatively low on the overall campaign.
3. The number of failures (364) indicates a presence of challenges, but the campaign is still yielding more successes than failures.

* What are some limitations of this dataset?

1. Lack of Detail: The data provides counts of success, cancellation, and failures, but it lacks detailed information about the specific reasons behind cancellation and failures.
2. No Time Frame: Without a specified time frame, it’s a challenging to assess the campaign’s performance trends or changes over time, limiting the ability to draw conclusions about its long-term success.
3. Contextual information Missing: The dataset does not include contextual information such as nature of campaign, target audience, or external factors, making it difficult to understand the factor s influencing the outcomes.
4. No Comparison Benchmark: There is no comparison benchmark on the crowdfunding table. Without this, it is challenging to evaluate whether the success, cancellation, and failure rates are typical for similar campaigns, limiting the broader context.
5. Potential Bias: The data might be biased if, for example, certain types of outcomes are systematically underreported or if there’s a bias in the selection of the data sample, impacting the overall reliability of conclusions.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Some other possible tables or graph that we could create are:

1. Pie Chart: We can create a pie chart to visually represent the distribution of success, canceled, and failed outcomes. This provides a quick overview of the proportion of each outcome category, making it easy to identify the dominant result.
2. Heat Map: We can also create a heat map where each cell represents a month, and the color intensity reflects the magnitude of successful, canceled, and failed outcomes. This visual representation can highlight patterns or trends over the course of the year.

These visualizations makes it easier to identify patterns, trends, and variations in the campaign outcomes throughout the year.